



Keyword List Building Worksheet

Your Marketing Zoo!

Candidate Keywords

Create a List of Candidate Keywords for Each Product or Service Group You Wish to Market.

	Keyword Group	Daily Searches	Daily Searches
Group A			
Group B			
Group C			
Group D			
Group E			
Group F			
Group G			
Group H			
Group I			

Group A Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group A	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			

Group B Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group B	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			

Group C Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group C	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			

Group D Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group D	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			

Group E Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group E	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			

Group F Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group F	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			

Group G Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group G	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			

Group H Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group H	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			

Group I Keywords

Create a List of Secondary Keywords for Each Product or Service Group You Wish to Market.

Group I	Keyword List	Daily Searches	Daily Searches
Primary			
More			
More			
More			
More			
More			
More			
More			
More			