

22 Awesome Marketing Tactics & Tools

Get it Done on a Shoestring
with MarketingZoo.com



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Member Login

The Marketing Tools & Content Depot for Cleaners & Restorers
Need to reach us? Please use the suggestion box at the bottom of every page.

Cleaning and Restoration Marketing Content | Get Started | Social media permissions | WHAT'S NEW & FREEBIES | Working with Your Blog | more...

“ Infographics People read ‘em People love ‘em ”
Perfect for your social media pages!

A Virtual Goldmine of Marketing Tools Just for Cleaners & Restorers!
BILLIONS OF DOLLARS WORTH OF CONTENT & TOOLS FOR CARPET AND FLOOR CLEANING, COMMERCIAL & RESIDENTIAL CLEANING AND DAMAGE RESTORATION

MEMBERS LOGIN
Already Logged In? Click on Your Name.
Member Login

How to Update Payment Information

"Since I joined MarketingZoo.com to create a blog and post it on my social media sites I have improved my ratings tremendously. I was struggling on Google on a good city... maybe page 3 or 4. Now I am on page one. Thanks for all the help!" **#100 WALLY, Wash-to-Wash Carpet Cleaning**

"I love your graphics and videos!" **Jocelyn Meyers, Sunrise Cleaning & Restoration**

See 10 Marketing Tactics MarketingZoo can Help You With Right Now. [Click Here](#)

ONLY...\$29/MONTH
MarketingZoo Basic for do-it-yourself cleaning & restoration marketing. You get everything on the site!

ONLY...\$59/MONTH
M-ZOO PLUS SINGLE We also create a blog for you, post each month and send content out to your social media pages
[Cleaning OR Restoration](#)

ONLY...\$99/MONTH
M-ZOO PLUS FULL We also create a blog for you, post each month and send content out to your social media pages
[Cleaning AND Restoration](#)

Each Membership Give You Unlimited Access to Everything on the MarketingZoo.com Site
[Click to Enlarge](#)

Not a Member? SIGN UP RIGHT NOW!

Click Here to Login

ATTENTION: Cleaning and Restoration prospects and even your competitors mention all this great stuff!

MarketingZoo resource download and u

Member Login

E-mail Address

Password

Forgot? Show Stay Logged In

Log In

My Profile

“Update Your Member Info Here. (My Profile)”

Members Page

“Login takes you directly to the Members Page!”



HAVING TROUBLE FINDING WHAT YOU'RE LOOKING FOR? MARKETINGZOO.COM IS A BIG PLACE. THIS "FIND IT INDEX" MIGHT HELP YOU. GO TO FIND IT INDEX

SERVICES resources

Click on icons below to access resources.

AIRDUCT cleaning	ALLERGYRELIEF	ASBESTOS removal	
CARPET cleaning	COMMERCIAL cleaning	CRIME & trauma cleaning	DRAPERY cleaning
FABRIC protection	FIRE damage cleanup	GENERAL interest content	HARDWOOD floors
LEATHER cleaning	MATTRESS cleaning	MOLD removal	NATURAL STONE cleaning
POWER pressure cleaning	RESIDENTIAL cleaning	WATER DAMAGE cleanup	WINDOW washing
TILE grout cleaning	UPHOLSTERY cleaning	RUG cleaning	STAIN & ODOR removal

Links to Specific Service Content

MARKETING resources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images/Banners Get Noticed	Keywords Get the Words Right
-----------------------------	--	---	--------------------------------------	--

Links to General Content & Resources

Links Get More Connections	Newsletters Get Remembered	PlanetMarketing Get Insider's Secrets	Print Ads Get on the First Page	Publicity Get the Word Out
--------------------------------------	--------------------------------------	---	---	--------------------------------------



Websites SEO Get the Site Right - Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer
---	------------------------------	--	---

Suggestion Box, Free Resources, Etc.

Suggestion Box (Click)
Get ideas, comments or suggestions. Don't monkey around. Tell us!

Free E-book 18 Proven Ways to Market	Blogging How to Work with Your Blog	Examples See Examples of M-Zoo Content	Free Stuff! Goodies for Everyone	PowerPoint How to Edit Graphics
Videos Uploading YouTube: Adding Your Phone Number	Social Media How Content Drives Success	Websites Create a Page in 10 Minutes	What's New! Month by Month	YouTube First Page in 15-Minutes: See It!

Helping you succeed! Marketing Zoo Plus is brought to you by:

 Jeff Cross: Executive editor of Cleanfax magazine and creator of Totally Booked University. Nationally recognized cleaning and restoration trainer. Scuba diver extraordinaire.	 Gary Arndts: Award winning copywriter. Cleaning and restoration SEO expert, DIY website trainer, author and creator of the Internet marketing service firm, BlueRaptor.
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#1 Marketing Tactics

MarketingZoo.com
CLEANERS & RESTORERS
Billions of Dollars Worth of Marketing Tools

The Marketing Tools & Content Depot for Cleaners & Restorers
Need to reach us? Please use the suggestion box at the bottom of every page.

Cleaning and Restoration Marketing Content | Get Started | Social media permissions | WHAT'S NEW & FREEBIES | Working with Your Blog | more...

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[SIGN THE HECK UP!](#)

MEMBERS LOGIN
Already Logged In? Click on Your Name.
Member Login

How to Update Payment Information
"Since I joined MarketingZoo.com to create a blog and post it on my social media sites I have improved my ratings tremendously. I was struggling on Google on a good day...maybe page 3 or 4. Now I am on page one. Thanks for all the help." **BOB WALL, Wall-to-Wall Carpet Cleaning**
"I love your graphics and videos!" **Jocelyn Meyers, Sunrise Cleaning & Restoration**

See 10 Marketing Tactics MarketingZoo.com Help You With Right Now. [Click Here](#)

ONLY...\$29/MONTH
MarketingZoo Basic for do-it-yourself cleaning & restoration. You post each month and send content out to your social media pages.
[Click to Enlarge](#)

ONLY...\$59/MONTH
M-ZOO PLUS SINGLE We also create a blog for you, post each month and send content out to your social media pages.
[Click to Enlarge](#)

ONLY...\$99/MONTH
M-ZOO PLUS FULL We also create a blog for you, post each month and send content out to your social media pages.
[Click to Enlarge](#)

Membership Give You Unlimited Access to Everything on the Market.
[Click to Enlarge](#)

Not a Member? [Click Here](#)

Are you missing some strategic moves that could energize your business efforts? Here's 10 options you may not have considered. Click on the icons to learn more about each one.

- COUPONS**
MOTIVATING · TARGETING · BUILDING
Click on image to learn more.
- BLOGGING**
VISIBILITY · LINKS · SEO · AUTHORITY
Click on image to learn more.
- LOCAL DIRECTORIES**
LINKS · SEO · CITATIONS · REVIEWS
Click on image to learn more.
- POSTCARDS**
TARGETING · OFFERS · BOLD
Click on image to learn more.
- LETTERS**
RELATIONSHIPS · OFFERS
Click on image to learn more.
- RELATIONSHIPS**
Click on image to learn more.
- PRINT ADS**
ALWAYS ON THE FIRST PAGE
Click on image to learn more.
- SOCIAL MEDIA**
COMMUNITY · LINKS · SEO CREDIBILITY
Click on image to learn more.
- WEBSITES**
CALL TO ACTION · CREDIBILITY · SEO
Click on image to learn more.
- YOUTUBE**
VISIBILITY · LINKS · RANKING · AUTHORITY
Click on image to learn more.

#2 Coupon Marketing



GENERAL RESOURCES Click on Images!

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Get Noticed	Keywords Get the Words Right
-----------------------------	--	---	------------------------------	--

Links Get More Connections	Newsletters Get Remembered	Planet Marketing Get Insider's Secrets	Print Ads Get on the First Page	Publicity Get the Word Out
--------------------------------------	--------------------------------------	--	---	--------------------------------------

Websites Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer	MEMBERS Get back to central navigation
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SUPPORT

How to Upload Images
(Turn artwork into email or print ads. See Marking with PowerPoint slides)

CARPET CLEANING RELATED

(Click on image or view content below image)



Find coupons for services such as carpet cleaning, upholstery, tile & grout as well as general cleaning discounts. Use them on your website, blog, social media, newsletters or postcards. Lots of offers to choose from. Request more using the Suggestion Box.

#3 Postcard Marketing

CARPET cleaning

GENERAL RESOURCES Click on Images

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Get Noticed	Keywords Get the Words Right
Links Get More Connections	Newsletters Get Remembered	Planet Marketing Get Insider's Secrets	Print Ads Get on the First Page	Publicity Get the Word Out
Websites Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer	MEMBERS Page Get back to central navigation

SUPPORT
How to Upload Images
(Turn artwork into email or print ads. See Marking with PowerPoint slides)

TO UPLOAD AN INFOGRAPHIC OR IMAGE
Scroll over image. Right click. Save to desktop. Or you can copy image or image location. (These windows can vary in appearance.)

WARNING SIGN
Is There a Pipe Bomb in Your House? Did You Know? ...

CARPET CLEANING RELATED RESOURCES
(Click on image or view content below image)

COUPONS Everybody just loves them! <small>Click on image</small>	Infographics with Information <small>Click on image</small>
Postcards Hand-to-hand marketing! <small>Click on image</small>	Videos Add action to your marketing! <small>See below - 7 products</small>

Click Here (Red arrow pointing to Postcards)

Postcards for some services are ready to print. Lots of various offers. Use the Suggestion Box to request more.



#4 Marketing Graphics

CARPET cleaning

GENERAL RESOURCES Click on Images

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Get Noticed	Keywords Get the Words Right
Links Get More Connections	Newsletters Get Remembered	Planet Marketing Get Insider's Secrets	Print Ads Get on the First Page	Publicity Get the Word Out
Websites Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer	MEMBERS Page Get back to central navigation

SUPPORT
How to Upload Images
(Turn artwork into email or print ads. See Marking with PowerPoint slides)

TO UPLOAD AN INFOGRAPHIC OR IMAGE
Scroll over image. Right click. Save to desktop. Or you can copy image or image location. (These windows can vary in appearance.)

COUPONS
Everybody just loves them!
Click on image

Infographics
Dazzle Them with Information
Click on image

Postcards
Hand-to-hand marketing!
Click on image

Videos
Add action to your marketing!
See below - 7 products

Click Here (Red arrow pointing to the Infographics button)

Infographics have so many uses, from creating ads, posting to blogs and social media pages, creating postcards and email blasts, that we could never list them all. Use the Suggestion Box to request more.



#5 Video Marketing

CARPET CLEANING RELATED RESOURCES

(Click on image or view content below image)

COUPONS

Everybody just loves them!

Click on image

Infographics

Dazzle Them with Information

Click on image

Postcards

Hand-to-hand marketing!

Click on image

Videos

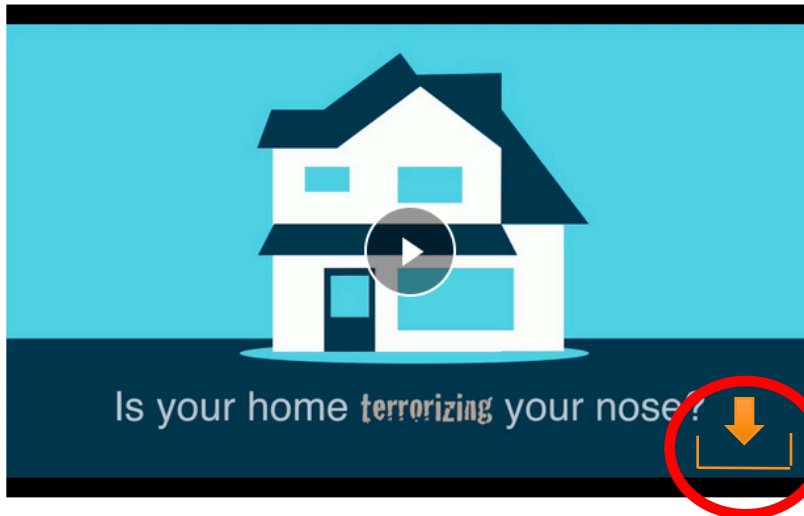
Add action to your marketing!

See below - if available.

The search engines love videos and so do your prospects! Especially if the video is brief and entertaining. Others pay hundreds to have a video produced. You don't have to. Add these videos to your website, to your blog, to YouTube. Be sure to check all the categories. Many videos are suitable for several services.

ODOR CONTROL IN THE HOME

Time about: 90 seconds



Scroll Down

Click to See
Download Button

Videos are on available right on a specific service page (not yet available for all services). Just scroll down the page. Download them by clicking on the small box in the lower right-hand corner. Use the Suggestion Box to request more.

#6 Article Marketing



MARKETINGresources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

- Articles** (Get Read) - *Articles*
- Stories**
- Ideas** (Idea: Features/Benefits)
- Images** (Get Noticed)
- Banners**
- Keywords** (Get the Words Right)
- Links** (Get More Connections)
- Newsletters** (Get Remembered)
- PlanetMarketing** (Get Insider's Secrets)
- Print Ads** (Get on the First Page)
- Publicity** (Get the Word Out)
- Websites** (Get the Site Right - Get Optimized)
- SEO**
- JM Workman** (Tipster)
- Rage Against** (The Rental Cleaning Machine)
- Bait & Click** (Ask Question - Click to Answer)



Articles mind domination

You can use articles as posts to blogs, content to publish to social media and as additional content to web pages. Or even as source material for your own creations. Articles listed below are generally divided into cleaning or restoration related subjects. However, many articles are fairly general and can be used in either area.

GENERAL INTEREST

- Keep 'Em Fresh

CLEANING RELATED

- The Myth of the Vacuum
- Making Better Decisions
- How Long to Dry?
- Man's Best Friend
- Who Deserves Some Pampering?
- Wool Carpet and Rugs: Good News? Or Baaaad?
- st.Tech
- Fabric Protection that Really Works
- Guilt! (but it will be OK)
- Dust Mites and You
- Tossing in the Towel
- Carpet: It's Just Good for You
- A Weekend Lost

RESTORATION RELATED

- It's Not 'Just the Carpet'
- Protect Yourself
- When a Pipe Breaks

HOW TO CUSTOMIZE (SPIN) ARTICLES

It isn't always necessary to customize an article. Search engines will ignore so-called duplicate content when found in different geographic markets. However, if you wish to customize an article, here's how it can be accomplished.

It's easy to customize articles and make them more relevant to your target markets. The wording is typically enough to set your articles apart from the rest.

Keep in mind that the search engines and social media are looking for unique content that is relevant to the subject. Try to add unique content each month. Customize these submissions for your website, blogs and for social media.

1. Use your thesaurus to come up with different words that will have similar meaning. (See word option in green.)
2. Add some unique content by inserting your company name or other information that will be unique to you.

EXAMPLE

This Submission (news):
NEW TECHNOLOGY WATERPROOFS ELECTRONIC DEVICES

While here at [your company name] we haven't checked this out ourselves but there is a firm named Lique!™ [announcing - proclaiming - saying - publicizing] that it is offering what they call "Watersafe!™ Technology to [treat - protect - safeguard - defend] devices such as phones, tablets, MP3 players and headphones from water damage. It is a nano coating that [surrounds - encloses - envelopes] all the [tiny - small - little - miniscule] parts in your device.

Articles are added each month on relatively broad cleaning and health subjects. Great for blogs, freshening up web pages and social media posts. Instructions for customizing content is right on the page. Use the Suggestion Box to request more.

#7 Directory Marketing

MARKETING resources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles Get Read	Directories Get Listed or Get Lost	Images Banners	Keywords Get the Words Right	
Links Get More Connections	Newsletters Get Remembered	PlanetMarketing Get Insider's Secrets	Print Get on the First Page	Publicity Get the Word Out
Websites SEO Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer	

A red arrow points from the 'Directories' icon to the word 'Directories' written in white on a red arrow.

GET ON THE BALL!
Directories
hundreds of places to list your business

Citations in local directories are an important source of links to your website. Use due diligence in selected appropriate local directories for your listings. Not all will be beneficial. Here are three separate lists. There is some duplication between the lists. Hint: As you begin to fill out your first listings, add the information to a text document to create a work sheet of your information. That way you can copy and paste information from your text document into your listing. [Click here for a worksheet](#) (PDF) that you can download and use with many directory listings. (WORD Version) for some browsers. Here are links to...

LOCAL DIRECTORIES

55 Largest Local Business Directories in the U.S.

Source: YEXT.com

"These local directory sites, according to Compete.com, have the largest amount of traffic and are listed by size - largest first. In cases where the site is more than a directory, such as Mapquest, we have tried to estimate what % of their traffic goes to the directory. Improving your presence on these directories means your business will be exposed to a wide audience of local searchers."

1. Google Places (aka Google+ Local)
2. Facebook
3. LinkedIn
4. Yellowpages.com
5. Yelp
6. Local.com
7. WhitePages.com
8. Manta
9. SuperPages
10. CitySearch
11. Patch
12. City-Data
13. MerchantCircle
14. Yellowbook.com
15. Yahoo Local

A red arrow points from the 'LINKS' text to the list of directories.

DOWNLOAD WORKSHEETS

Many directory listings are free. Here are links to the *55 Largest Business Directories*, the *Top U.S. Local Directories for Citations* and *Local Search SEO Friendly Sites*. You can do it yourself or we have links to listing services.

#8 Feature/Benefit Ideas

MARKETINGresources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles

Get Read

Directories

Get Listed or Get Lost

Ideas

Get Inspired: Features/L

Keywords

Get the Words Right

Links

Get More Connections

Newsletters

Get Remembered

PlanetMarketing

Get Insider's Secrets

Print

Get on the First Page

Publicity

Get the Word Out

WebsitesSEO

Get the Site Right • Get Optimized

JM Workman

Tipster

Rage Against

The Rental Cleaning Machine

Bait & Click

Ask Question - Click to Answer



FEATURES & BENEFITS IDEA BANK

These are actual phrases from other websites gathered to give you ideas and inspiration. Suggestion: do not copy these phrases exactly. If you use similar features/benefits be sure to use your own words.

NOTE: We do not verify the accuracy of any of the statements made on the following pages. These are presented for your inspiration and you should verify any claims or statistics.

- CONTENT HELPER**
- Hundreds of content ideas for your website and blog. Use what others are saying.
- Air Duct
 - Allergy Relief
 - Asbestos Removal
 - Carpet Cleaning
 - Commercial Cleaning
 - Crime and Trauma Scene Cleaning
 - Drapery Cleaning
 - Dryer Vent
 - Fire Damage
 - Mattress
 - Mold
 - Natural Stone
 - Power Washing
 - Residential Cleaning

- Content Resources**
- Template for a Killer Website
 - Building a Content Rich Website
 - How to Create Great Content for
 - Google's Advice for Your Website
 - Google Webmaster Guidelines
 - How to Follow Google Webmaster Guidelines
 - What Does Google Consider High Quality Content?
 - How to Fix Your Website if You Violate Google's Quality Guidelines




AIR DUCT CLEANING IDEAS

- A clean system has fewer breakdowns
 - Add life to your current system
 - Airborne contaminants that are pulled into your HVAC system
 - Allowing your system to operate more efficiently
- allergies, or asthma?
- e
- s of common air pollutants: dust mites, pollen,
- of accumulated dirt, debris and allergens like
- ned professionals
- Duct cleaning can cut maintenance cost
 - Dust mites and many other micro-biological contaminants
 - Enhance the efficiency of your heating/cooling system
 - Enhance the efficiency of your heating/cooling system, which may reduce energy bills
 - Experience sneezing and headaches
 - Follows the guidelines of the National Air Duct Cleaners Association (NADCA)
 - Have pets?



What can you say about your services? If you need some inspiration, we have curated hundreds of phrases from Internet sites to stimulate your brainstorming.


#9 Marketing Images



Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles <small>Get Read</small>	Directories <small>Get Listed or Get Lost</small>	Ideas <small>Get Inspired: Features/Benefits</small>	Images <small>Get Noticed</small>	Keywords <small>Get Noticed</small>
Links <small>Get More Connections</small>	Newsletters <small>Get Remembered</small>	PlanetMarketing <small>Get Insider's Secrets</small>	Print <small>Get on the First Page</small>	Publicity <small>Get the Word Out</small>
Websites <small>Get the Site Right • Get Optimized</small>	JM Workman <small>Tipster</small>	Rage Against <small>The Rental Cleaning Machine</small>	Bait & Click <small>Ask Question - Click to Answer</small>	





RESOURCES

Images can be an important part of any Internet presentation. In the video below, we'll show you how to get up to 250 images for under \$20 (actually \$12.95 as of this writing) and point you to other low cost resources. If you are building your website using Weebly you can access free images under the Creative Commons license or you can purchase professional image for only \$5 each (which by the way is dirt cheap!).

How to Get 250 Images for Under \$20!

- IMAGES READY TO DOWNLOAD AND RESOURCES**
- Here are images that you can download directly from this website. We have collected these from sources offering their use for free.
- Association Logos
 - Credit Card Images
 - Social Media Icons
 - Phrases
 - Stars and Stickers
 - Warning Signs
 - Buttons
 - Guarantees
 - Hand Drawn Arrows and Stars
 - Numbers
 - Free Bonus Stickers
- HEADERS AND BANNERS**
- Banners
 - Pin Up Notes
 - Cleaning Images with Captions
 - What Customers Say
 - Free Estimates
 - Green Cleaning
 - Super Clean
 - Cleaning Word Art
- Headers**
- Free Estimates
 - Emergency Service
 - 24 Hour Emergency Service Word Art

24 HOUR EMERGENCY SERVICE WORD ART

For best resolution, before saving an image click on the image to enlarge it.



Need some hot button phrases or other images for web pages, blogs or social postings? Here are images for credit cards, social media, numbers, pin up notes, green cleaning, free estimates and much more!

#10 Uncover Hot Keywords

MARKETINGresources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

- Articles** - Get Read
- Directories** - Get Listed or Get Lost
- Ideas** - Get Inspired: Features/Benefits
- Images Banners** - Get Noticed
- Keywords** - Get the Words Right
- Links** - Get More Connections
- Newsletters** - Get Remembered
- Planet Marketing** - Get Insider's Secrets
- Print Ads** - Get on the First Page
- Publicity** - Get the Word Out
- Websites SEO** - Get the Site Right • Get Optimized
- JM Workman** - Tipster
- Rage Against** - The Rental Cleaning Machine
- Bait & Click** - Ask Question - Click to Answer



HOW TO FIND POPULAR KEYWORDS



Keyword List Building Worksheet

Download

Keyword Research Tools

You can use the **KEYWORD HELPER** with lists of cleaning and restoration keywords below or you can do your own keyword research. Watch the video to learn a simple approach of researching. And use the **KEYWORD LISTING BUILDING WORKSHEET** which you can download below.

Keyword Helper

NOTE: The keyword search volumes listed above are never perfectly accurate. Search volumes change constantly. However, these are some of the most common phrases searched by those seeking these services.

These keywords from Google's Keyword Tool will get you started. No campaign will go very wrong using these as a basis for search engine optimization.

Lists of the top keywords for cleaning and restoration pl

- Air Duct & Vents
- Allergy Relief
- Asbestos Removal
- Blinds Cleaning
- Carpet Cleaning
- Commercial Cleaning
- Crime and Trauma Scene Cleaning
- Drapery Cleaning
- Fabric Protection
- Fire Damage
- Hardwood Floor
- Leather
- Mattress
- Mold
- Natural Stone
- Power Washing
- Residential Cleaning
- Rugs
- Stains and Odors
- Tile and Grout
- Upholstery
- Water Damage
- Window Cleaning

CRIME AND TRAUMA CLEANING POPULAR KEYWORDS

Monthly Searches (Google) Thousands (k)

1. Crime scene clean - 22k
2. Crime clean - 22k
3. *Crime cleanup - 18k
4. Crime clean up - 18k
5. Crime scene clean up - 18k
6. Cleaning blood - 15k
7. Crimescene cleanup - 15k
8. Crime scene cleaning - 12k
9. Crime cleaners - 8k
10. Crime cleaner - 6k
11. Death cleaning - 4k



Nothing else much works unless you are able to work in the keywords that count. Here are lists of some of the hottest keywords for cleaning & restoration services. They should appear in your content creation.

- cleanup - 4k
- up - 2k
- anup - 1k
- anup - 1k
- anup - 1k

#11 Build Links

MARKETING resources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles Get Read

Directories Get Listed or Get Lost

Ideas Get Inspired: Features/Benefits

Images Banners Get Noticed

Keywords Get the Words Right

Links Get More Connection

Planet Marketing Get Insider's Secrets

Print Get on the First Page

Publicity Get the Word Out

Websites SEO Get the Site Right • Get Optimized

JM Workman Tipster

Rage Against The Rental Cleaning Machine

Bait & Click Ask Question - Click to Answer

LINKS

- 01Web Directory
- 1 Link Business Directory
- 1 Webs Directory
- 10 Directory
- 123world
- 25space
- 3 PR New Directory
- 555 Directory
- 7 Stars Directory
- 9sites Web Directory
- A Great Directory
- A Link Directory
- A Look Web Directory
- A1 Web Directory
- A1 Web Directory
- A1DirectorySearch
- Abboo
- Abfind
- AbiLogic
- ABizDirectory
- Ableseek
- Access Directory
- Acorn Online Guide
- Add A Comment Name Directory
- Add Url
- Add URL-Free
- Add Your Site Free
- Add Your Web URL Free at SEO Direc

Helpful link building links and downloads:

Type in Competitors' URL to See Their List of Backlinks: [Backlink Watch](#)

Ranking Traffic Guide: [Download File](#)

Linking Cheat Sheet: [Download File](#)

GooglePlusLocal Blueprint.pdf [Download File](#)

How To Find Authority Websites.pdf [Download File](#)

BACKLINK WATCH!

"Search Engine Optimization now revolves around link building".

Inbound Links make your website stand out prominent in the SERPs. In today's SEO world, more than 95% of the focus is on building quality backlinks.

Run unlimited backlink research
(over 100,000 links)

or close to stay *limited to 1K links* :(

Competitors' Links

Random directories don't seem to have the SEO power they once had. But here's a large list of possibilities. Also, use some tools we've listed to uncover your most successful competitors' link inventories.

PR6 from \$15
Backlinks DA40+ from \$0.39

Enter URL:

[Advertise on Backlinkwatch](#)
[Check Backlinks](#)

Type URL of your website to get complete detailed information about quality and quantity of backlinks pointing to your website.

It will show you "anchor" text, pagerank, total outbound links on that page, and nofollow flag for each of your inbound link available.

#12 Create Newsletters

MARKETING resources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Banners Get Noticed	Keywords Get the Words Right
Links Get More Connections	Newsletters Get Remembered	Press Releases Get Noticed	Print Ads Get Noticed	Publicity Get the Word Out
Websites SEO Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer	

Newsletters
HEY...REMEMBER US!

NEWSLETTER DOWNLOAD OPTIONS
(see instructions for adding content to an image using PowerPoint)

AUGUST, 2015 ISSUE

- august_newsletter.png
Download File
- august_newsletter.pdf
Download File
- august_newsletter_2015.pptx
Download File
- august_newsletter(300dpi).png
Download File

JULY, 2015 ISSUE

- july_newsletter.png
Download File

We even include a Powerpoint file for each newsletter. Just add your logo and contact information. You can also use all the graphics and articles from MarketingZoo to create your own newsletters.

FRESH PERSPECTIVE
Winning the war against dirt • grime • stains • frays • odors • filth • spills • mud • tracks • foods • leaks • mold • allergies • miles

The Myth of the Vacuum

You would be hard pressed not to find this noisy, electrical and often-underused mechanical device in any home, apartment or business.

What is it? The vacuum cleaner. You know, that silent sentinel in your closet that comes to life when you plug it in and push the power button, and it buzzes all over the carpet as you chase it around the house.

The problem with the vacuum cleaner is we trust it too much. No, we're not saying you shouldn't vacuum your carpet. You should vacuum once per week per occupant, on average, for the main areas. You might vacuum the bedrooms less frequently. We all know that proper vacuuming is important in caring for the carpet.

But some feel that vacuuming the carpet is equal to carpet cleaning. That's a myth and it is simply not true. Professional carpet cleaning removes so much more than a vacuum can remove. Yet it has been reported that that frequent vacuuming removes the dust their floors and they can either skip or carpet cleaning.

no matter how powerful or advanced, y soil. The stuff that is tracked in every day moved every day, as well. Vacuums don't y, greasy soil stuck to the carpet fibers, sional cleaning to remove those soils.

washing your car with a dry rag...or air and skipping the shower and shampoo... et the point. You need quality cleaning, ining, to get your carpet thoroughly

or. Keep that vacuum cleaner working, e, but also use your professional carpet 'knows what it takes to remove ALL the

NEWS FLASH!

CARPET CLEANING RENTAL MACHINES AIN'T SO SMART!

NEVER LEARN FROM MISTAKES!
DON'T KNOW WHAT A STAIN IS!
CAN'T SMELL PET ODORS!
DON'T KNOW CLEAN FROM CRUDDY OR DRY FROM DAMP!
CAN'T MOVE FURNITURE!
CAN'T PICK THE CORRECT CLEANING AGENT FOR YOUR CARPET!

**BUT YOU ARE SMART!
CALL A CARPET CLEANING PRO!**

© 2015 Thinkshot Publishing LLC • Created by MarketingZoo.com

It's Not Just the Carpet
Many water damage pros have been called by good people just like you who need help "just sucking up the water from the carpet."

Calling your water damage pro immediately and then listening to his expert advice is something smart consumers (just like you) must do when water causes damage to your home. If you wait too long, you invite a host of difficulties, such as mold and odors that are challenging to remove.

Remember, it's not "just the carpet" — it can be other areas of your home as well. Don't take a chance. Call your water damage pro.

Short & Simple • © 2015 Thinkshot Publishing, LLC • Created by MarketingZoo.com

#13 Find Marketing Resources

MARKETING resources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

- Articles** - Get Read
- Directories** - Get Listed or Get Lost
- Ideas** - Get Inspired: Features/Benefits
- Images Banners** - Get Noticed
- Keywords** - Get the Words Right
- Links** - Get More Connections
- Newsletters** - Get Remembered
- Planet Marketing** - Get Insider's Secrets
- Publicity** - Get Noticed
- Websites SEO** - Get the Site Right • Get Optimized
- JM Workman** - Tipster
- Rage Against** - The Rental Cleaning Machine
- Bait & Click** - Ask Question - Click to Answer

even more resources
PlanetMARKETING
helpful information and tips we've collected

Downloads

MARKETING RESOURCES

WRITING, CONTENT & WRITING

- [How to Write Interesting Content for a Boring Topic](#)
- [10 Incredibly Simple Ways to Get More People to Read Your Content](#)
- [10 Ways to Build Authority as an Online Writer](#)
- [12 Content Research Tools You Should Be Using](#)
- [How to Write Exquisite Subheads](#)
- [How to Build Authority through Content and Google Authorship](#)
- [How to Create Compelling Content that Ranks Well with Search Engines](#)
- [Content Marketing Research: The Crucial First Step](#)
- [Copywriting 101: How to Craft Compelling Copy](#)
- [Internet Marketing for Smart People: How to Get More Traffic, Better Customers, and More Profit Using Content Marketing](#)
- [Content Marketing Strategy that Works: 7-Step Process...](#)
- [How to Create Content that Converts](#)
- [Effective Content Promotion](#)
- [10 Ways Writers Can Build Online Authority with Google](#)
- [10 Things You Need to Know About Content Marketing](#)

MARKETING

We collect articles and e-books that we think are informative and useful. Of course, we like to share them with fellow MarketingZoo Members. Blogging, email, video marketing, SEO ... there's a lot to learn from this list.

#14 Create Print Ads

MARKETINGresources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

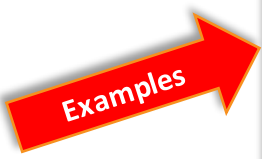
Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Banners Get Noticed	Keywords Get the Words Right
Links Get More Connections	Newsletters Get Remembered	PlanetMarketing Get Insider's Secrets	Print Ads Get on the First Page	Publicity
Websites SEO Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer	



Need a quick ad? Grab a MarketingZoo image, coupon, infographic and just add your info at the bottom. We include a video on how to use Powerpoint to create your own print ads and email blasts. Of course, there are lots of other design tools available as well.



MARKETINGZOO COUPON ARTWORK



#15 Publicity Releases



MARKETING resources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

- Articles** (Get Read)
- Directories** (Get Listed or Get Lost)
- Ideas** (Get Inspired: Features/Benefits)
- Images Banners** (Get Noticed)
- Keywords** (Get the Words Right)
- Links** (Get More Connections)
- Newsletters** (Get Remembered)
- Planet Marketing** (Get Insider's Secrets)
- Print Ads** (Get on the First Page)
- Publicity** (Get the Word Out)
- Websites SEO** (Get the Site Right • Get Optimized)
- JM Workman** (Tipster)
- Rage Against** (The Rental Cleaning Machine)
- Bait & Click** (Ask Question - Click to Answer)



Press releases can be an important source of exposure and links to your website. In these lists you'll notice that many of the free press release resources are also in the list of paid press release distributor. That's because many of these resources offer both free and paid options. As with most things the paid options will typically pack more punch in terms of exposure and SEO impact.

Helpful Resources:
[PR Tips and Press Release Templates \(PR URGENT\)](#)

FREE PUBLICITY RELEASES

- DOMAIN**
- [24-7PressRelease.com](#)
 - [Bignews.biz](#)
 - [BriefingWire.com](#)
 - [ClickPress.com](#)
 - [EmailWire.com](#)
 - [Free-Press-Release.com](#)
 - [I-Newswire.com](#)
 - [Impactwire.com](#)
 - [Marketwired.com](#)
 - [Newswire.ca](#)
 - [Onlineprnews.com](#)
 - [PR.com](#)
 - [Pressat.co.uk](#)

PAID PUBLICITY RELEASES

- DOMAIN**
- [1888PressRelease.com](#)
 - [24-7PressRelease.com](#)
 - [Beforeitsnews.com](#)
 - [Bignews.biz](#)
 - [BriefingWire.com](#)
 - [Calameo.com](#)
 - [ClickPress.com](#)
 - [Docstoc.com](#)
 - [EcommWire.com](#)
 - [Exactrelease.com](#)
 - [Express-Press-Release.com](#)
 - [Free-Press-Release-Center.info](#)
 - [Free-Press-Release.com](#)

Here are lists of both free and paid resources for creating and distributing publicity releases. We also provide links to press release templates and steps to optimized your news stories for search engines.

#16 SEO & Site Building

MARKETINGresources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Get Noticed	Keywords Get the Words Right
Links Get More Connections	Newsletters Get Remembered	PlanetMarketing Get Insider's Secrets	Print Get on the First Page	Publicity Get the Word Out
Websites Get the Site Right • Get Optimized	Page Against Ask Question - Click to Answer	Bait & Click Ask Question - Click to Answer		

SEO & WEBSITES

SEO
Learn to build and optimize your own site. **SAVE THOUSANDS!**

and Websites

SITE BUILDING: WHAT DO YOU NEED TO DO?

SITE BUILDING FINDER

WEBSITES
Create a Web Page in 10 Minutes
Sign Up with Weebly
Page Format Overview
Tools Overview
Mobile Site - Automatic

BUILD TAB
Page Structure Tools (Columns, Lines, Buttons)
Add / Work with Images
Text
Slide Show
Photo Gallery
Media - Video, YouTube, Files
Map
Contact Form
E-commerce / More (Code, Social Icons, Quotes)

DESIGN TAB
Design Tab (Themes, Fonts, Colors)

PAGES TAB

Details Site Building

OPTIMIZATION & SEO VIDEOS

SEO AND WEBSITES

The videos below will help you understand the importance of SEO and how to properly optimize your website. It's so easy, you'll wonder why your website creator didn't do it.

One now important element that we didn't emphasize enough in these presentations, especially since Google's recent changes, is how quality contents impacts your ability to get good page positions. But since you are a MarketingZoo member, and Marketing Zoo is largely about being your content resource, you'll find handling this part of optimization much easier than ever before.

The Marketing Power of Search Engines

3 Ways to Come Up on Search Engines

How to Optimize

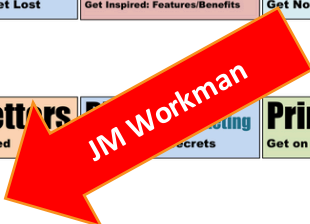
What does it mean to optimize a website for search engines? Is yours optimized? Under Websites & SEO we offer several videos explaining this simple process. In addition, there are links to instructions for building your own website using Weebly ... start to finish.

#17 JM Workman

MARKETING resources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Banners Get Noticed	Keywords Get the Words Right
Links Get More Connections	Newsletters Get Remembered	Podcasts Get the Words Right	Print Ads Get on the First Page	Publicity Get the Word Out
Websites SEO Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against Repeat Offenders: Marketing	Bait & Click Are Customers Clicking on Ads?	



**"GREAT NEWS!
Here's your big chance
to light up your blog
and social media
pages with all these
great tips I'm packing."
J.M. Workman**

P.S. If you don't use these Lizzie will fire me!

[Return to Main Image Page](#)



TO UPLOAD AN INFOGRAPHIC OR IMAGE

Scroll over image. Right click. Save to desktop. Or you can copy image or image location. (These windows can vary in appearance.)

A Personal Message from J.M. WORKMAN, Manager TIPOGRAPHICS Department

You need content for your website, your blog and your social media pages. In fact, it's going to be harder and harder to succeed online without a steady flow of it. Let's start out by getting rid of some stupid myths:

MYTH #1: Content should be boring. WRONG! It should be helpful. But a lighter approach gets the most attention.

MYTH #2: Content has to relate specifically to your particular service. OH COME ON! How much talk about carpets and mold can a body take? What's important is that you're sharing worthwhile info with your audience. Don't preach! Just get attention.

MYTH #3: Duplicate Content is Worthless. This is the most stupid myth of all. Content is most powerful when it's shared. And the same content when presented in different geographic locations isn't considered duplicate content at all. It's smart to make your images into links back to your website and to add alt tags describing your content. [\[See How\]](#)

**QUIT WHINING YOU DON'T HAVE ANYTHING TO POST!
AND REMEMBER FOR BEST RESOLUTION, ALWAYS ENLARGE
BEFORE DOWNLOADING!**

AUGUST, 2015 [\[click to enlarge\]](#)

Remember when you first got that lush carpet?

Get you laid down on it, wiggling around, just to feel those fresh fibers caressing your skin! But nowadays, not so much. What a waste! A deep cleaning from your carpet cleaner will get your wiggler going again.

**"Hey...it just might work, man!"
Cheers! J.M.**

Use due diligence. Research and test before you try a solution.
Copyright 2015 TheWorkman Publishing, LLC
Created by MarketingGo2.com

When I was a kid, my mother would get me dressed to go away, then let me go outside and play until we left.

I'd run. Fall down. Get grass stain on my pants. I'd try to chew it out. Phew! Didn't work. Now I hear that sponging a little denatured alcohol on the stain before washing might help! Ok, Mom?

**"Hey...it just might work, man!"
Cheers! J.M.**

Use due diligence. Research and test before you try a solution.
Copyright 2015 TheWorkman Publishing, LLC
Created by MarketingGo2.com

Do you remember that guy who said, "Don't sweat the small stuff?" I'll bet he didn't know that 100,000

JM Workman provides bite sized tips on cleaning and related issues. Anyone can use these in blogs and social media. In fact, the light touch is perfect to grab attention on social pages and create links back to your website or blog.

HEADERS AND BANNERS

#18 Rental Machines

MARKETING resources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Get Noticed	Banners	Keywords Get the Words Right
Links Get More Connections	Newsletters Get Remembered	Planet Marketing Get Insider's Secrets	Publicity Get the Word Out		
Websites Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer		

Rage Against Rentals



It's not the carpet cleaner down the road who's stealing away your business!

It's estimated that 40% of all carpet cleanings jobs are lost to carpet cleaning rental machines. But if all your prospects are seeing on social media is how great The Big Box Stores' rental machines are, what do you expect? It's time to post your side to your blog, to Facebook and your other social media.

AUGUST, 2015 [click to enlarge!](#)

NEWS FLASH!

CARPET CLEANING RENTAL MACHINES AIN'T SO SMART!

- NEVER LEARN FROM MISTAKES!
- DON'T KNOW WHAT A STAIN IS!
- CAN'T SMELL PET ODORS!
- DON'T KNOW CLEAN FROM CRUDDY OR DRY FROM DAMP!
- CAN'T MOVE FURNITURE!
- CAN'T PICK THE CORRECT CLEANING AGENT FOR YOUR CARPET!

IQ = ZERO!

**BUT YOU ARE SMART!
CALL A CARPET CLEANING PRO!**

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Downloading Instructions

Return to Main Image Page

Pipe Bomb in Your House?

Warning Signs

TO UPLOAD AN INFOGRAPHIC OR IMAGE

Scroll over image. Right click. Save to desktop. Or you can copy image or image location.

40% of all carpet cleaning jobs are lost to rental machines. That makes those big box stores that rent them your biggest competition. You know these rentals rarely provide a quality cleaning job. Here are articles, graphics and videos to let your prospects know that's it's just not that easy to really get carpet clean.

#19 Bait & Click

MARKETINGresources

Click on icons below to access resources. All the icons below are also accessible from each service page above.

Articles Get Read	Directories Get Listed or Get Lost	Ideas Get Inspired: Features/Benefits	Images Get Noticed	Keywords Get the Words Right
Links Get More Connections	Newsletters Get Remembered	Planet Marketing Get on the First Page	Print Ads Get on the First Page	Publicity Get the Word Out
Websites Get the Site Right • Get Optimized	JM Workman Tipster	Rage Against The Rental Cleaning Machine	Bait & Click Ask Question - Click to Answer	



Return to Main Image Page



TO UPLOAD AN INFOGRAPHIC OR IMAGE

Scroll over image. Right click. Save to desktop. Or you can copy image or image location. (These windows can vary in appearance.)

Use Questions and Answers to Get Clicks to Your Blog or Website

Prospects need to see your blog or website to see your offers!

Post the bait (question) image on your social media page and link it to the answer on your blog or a webpage.

AUGUST, 2015 (Click to Enlarge)

TRUE OR FALSE?

Wait a Minute! Does the 5-Second Rule Actually Work?

CLICK TO OUR SITE TO FIND OUT

THE RULE: Get dropped food off the floor in under 5 seconds and you've beat the germs! Eat it up!

© 2015, Thinkerz.com Publishing LLC. Created by MarketingZoo.com

Question

Wait a Minute! Does the 5-Second Rule Actually Work?

FALSE!

According to WebMD, an intern at the University of Illinois did an actual study and sure enough the germs were plenty fast enough to get to the food in under 5 seconds.

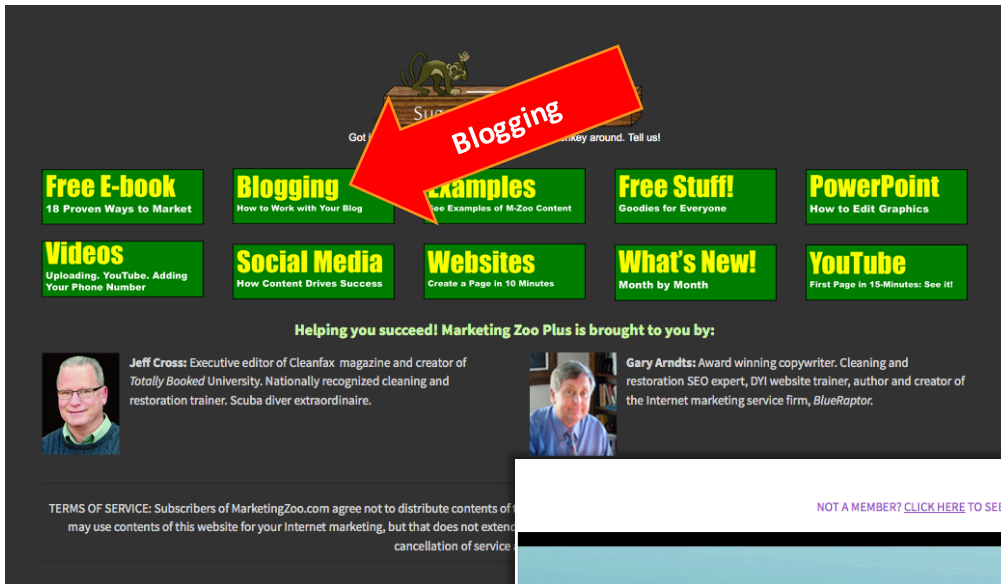
Here's What IS True!

The study also showed that floors are more germ free than you might guess. Many pathogens can't survive without moisture. So dry floors aren't so germ ridden. The study also showed that women are more likely than men to invoke the rule. Wonder why? Oh well, just one more proof that it pays to keep floors clean!

It's a simple concept that's been around forever. Ask a question on your social media or blog page, then have them click to your website for the answer. Builds traffic!

"I would love to see more bait and switch. The one you have made available has worked really well for our company." Sarah Doll

#20 Blogging



Got a question? Ask us! We'll be happy to help you work around. Tell us!

- Free E-book**
18 Proven Ways to Market
- Blogging**
How to Work with Your Blog
- Examples**
See Examples of M-Zoo Content
- Free Stuff!**
Goodies for Everyone
- PowerPoint**
How to Edit Graphics
- Videos**
Uploading, YouTube, Adding Your Phone Number
- Social Media**
How Content Drives Success
- Websites**
Create a Page in 10 Minutes
- What's New!**
Month by Month
- YouTube**
First Page in 15-Minutes: See it!

Helping you succeed! Marketing Zoo Plus is brought to you by:

- Jeff Cross:** Executive editor of Cleanfax magazine and creator of *Totally Booked University*. Nationally recognized cleaning and restoration trainer. Scuba diver extraordinaire.
- Gary Arndts:** Award winning copywriter. Cleaning and restoration SEO expert, DIY website trainer, author and creator of the Internet marketing service firm, *BlueRaptor*.

TERMS OF SERVICE: Subscribers of MarketingZoo.com agree not to distribute contents of this website for your Internet marketing, but that does not extend to the cancellation of service.



NOT A MEMBER? [CLICK HERE TO SEE WHAT YOU'RE MISSING!](#)

Working with Your Blog on Weebly

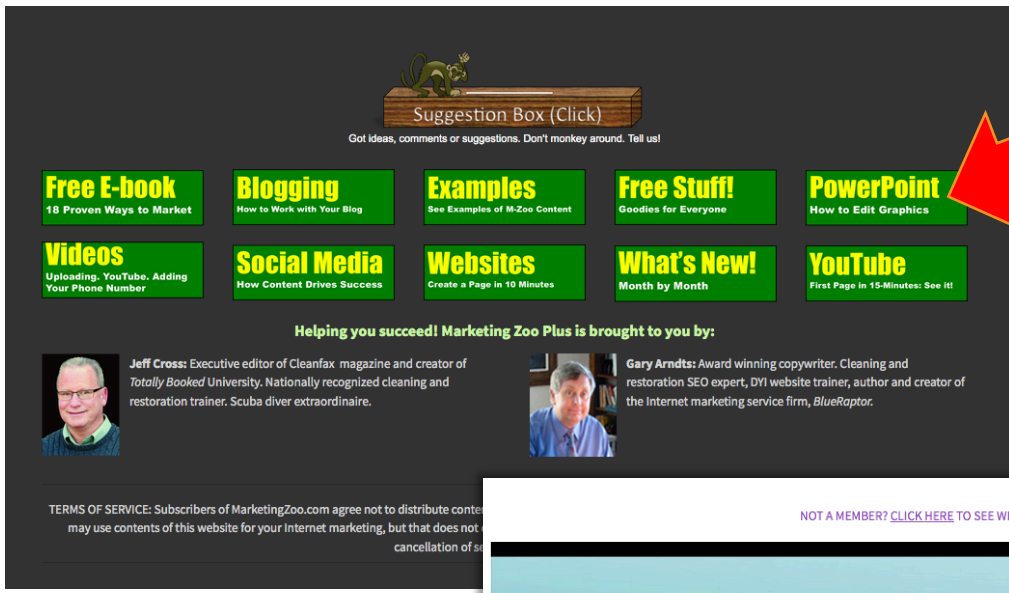
Marketing Zoo.com
CLEANERS & RESTORERS
Billions of Dollars Worth of Marketing Tools

Cleaning and Restoration Businesses: One Low Monthly Charge
Articles, Artwork, Postcards, Infographics SEO, Website Building, Emails and much, much more!
Probably think it would cost...hundreds a month! Really it would...anywhere else. Check it out!

MORE INFORMATION

You don't need to be an Einstein to blog, especially using the Weebly site building platform. You don't even have to be a member to watch this short instruction video. Another good, easy-to-use blogging platform is Google's Blogger.

#21 Customize Content



Suggestion Box (Click)
Got ideas, comments or suggestions. Don't monkey around. Tell us!

- Free E-book**
18 Proven Ways to Market
- Blogging**
How to Work with Your Blog
- Examples**
See Examples of M-Zoo Content
- Free Stuff!**
Goodies for Everyone
- PowerPoint**
How to Edit Graphics
- Videos**
Uploading, YouTube, Adding Your Phone Number
- Social Media**
How Content Drives Success
- Websites**
Create a Page in 10 Minutes
- What's New!**
Month by Month
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NOT A MEMBER? [CLICK HERE TO SEE WHAT YOU'RE MISSING!](#)

Working with MarketingZoo Images Using Powerpoint

Marketing Zoo.com
CLEANERS & RESTORERS
Billions of Dollars Worth of Marketing Tools

PowerPoint is a great tool for customizing graphics. Turn coupons, images, infographics and other elements into ads, postcards, e-mails, banners ... just anything you need!

#22 Videos & YouTube



Suggestion Box (Click)
Got ideas, comments or suggestions. Don't monkey around. Tell us!

- Free E-book: 18 Proven Ways to Market
- Blogs
- Examples: See Examples of M-Zoo Content
- Free Stuff!: Goodies for Everyone
- PowerPoint: How to Edit Graphics
- Videos: Uploading, YouTube, Adding Your Phone Number
- Social Media: How Content Drives Success
- Websites: Create a Page in 10 Minutes
- What's New!: Month by Month
- YouTube: First Page in 15-Minutes: See It!

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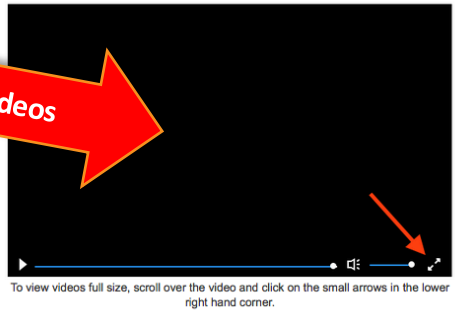
TERMS OF SERVICE: Subscribers of MarketingZoo.com agree not to distribute or use contents of this website for your internet marketing, but that can be cancelled at any time.



Videos

Add action to your marketing!

VIDEO INSTRUCTIONS
(See below for instructional videos for uploading your video to your desktop, inserting the video into your blog and to YouTube. *HINT: Visit the Keyword Helper page to find good keywords to use in your video titles and descriptions.*)

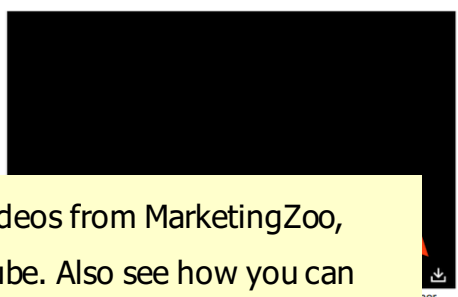


To view videos full size, scroll over the video and click on the small arrows in the lower right hand corner.



How to Upload a Marketing Zoo Video

MarketingZoo.com



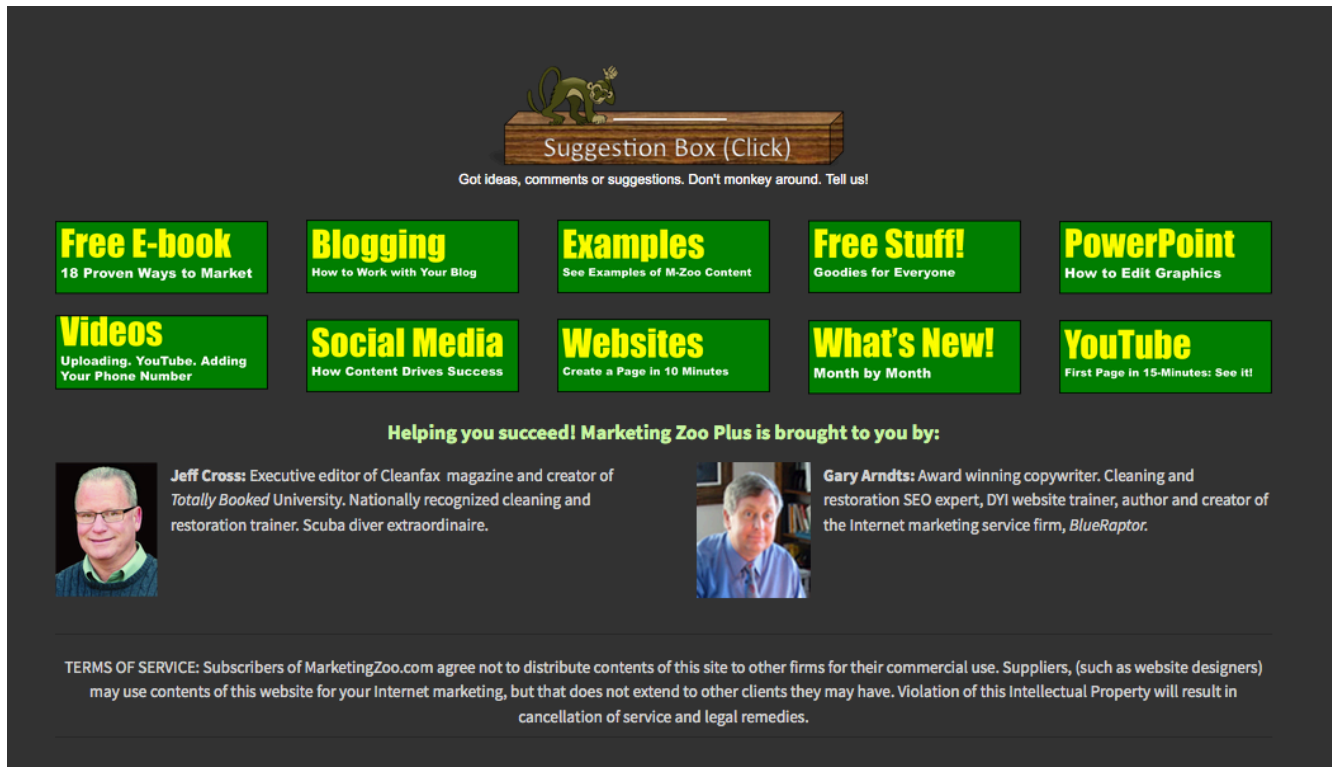
Loading Your Video onto Your Blog

MarketingZoo.com

See how easy it is to grab a videos from MarketingZoo, upload it to a blog or to YouTube. Also see how you can add your contact information to videos using free tools on YouTube.

IMPORTANT NOTE: Although this video says we create a blog, we no longer

Even More...



The image shows a navigation menu for Marketing Zoo Plus. At the top center is a wooden suggestion box with a monkey on top, labeled "Suggestion Box (Click)" and "Got ideas, comments or suggestions. Don't monkey around. Tell us!". Below this are two rows of green buttons with yellow text. The first row includes: "Free E-book" (18 Proven Ways to Market), "Blogging" (How to Work with Your Blog), "Examples" (See Examples of M-Zoo Content), "Free Stuff!" (Goodies for Everyone), and "PowerPoint" (How to Edit Graphics). The second row includes: "Videos" (Uploading, YouTube, Adding Your Phone Number), "Social Media" (How Content Drives Success), "Websites" (Create a Page in 10 Minutes), "What's New!" (Month by Month), and "YouTube" (First Page in 15-Minutes: See It!). Below the buttons is a section titled "Helping you succeed! Marketing Zoo Plus is brought to you by:" featuring two experts: Jeff Cross and Gary Arndts. Jeff Cross is the executive editor of Cleanfax magazine and creator of Totally Booked University. Gary Arndts is an award-winning copywriter, cleaning and restoration SEO expert, and creator of BlueRaptor. At the bottom, there is a "TERMS OF SERVICE" notice.

Suggestion Box (Click)
Got ideas, comments or suggestions. Don't monkey around. Tell us!

Free E-book
18 Proven Ways to Market

Blogging
How to Work with Your Blog

Examples
See Examples of M-Zoo Content

Free Stuff!
Goodies for Everyone

PowerPoint
How to Edit Graphics

Videos
Uploading, YouTube, Adding Your Phone Number

Social Media
How Content Drives Success

Websites
Create a Page in 10 Minutes

What's New!
Month by Month

YouTube
First Page in 15-Minutes: See It!

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The bottom of each MarketingZoo page leads you to even more neat stuff (available to anyone):

- See a web page build in 10 minutes.
- Watch how YouTube can get you on the first page in 15 minutes.
- See what's new at the zoo each month
- Is social media and content marketing really that important? See what these experts say.
- Grab free graphics, videos and free e-books

What do you need?

Suggestion Box (Click)
Got ideas, comments or suggestions. Don't monkey around. Tell us!

Free E-book
18 Proven Ways to Market

Blogging
How to Work with Your Blog

Examples
See Examples of M-Zoo Content

Free Stuff!
Goodies for Everyone

PowerPoint
How to Edit Graphics

Videos
Uploading, YouTube, Adding Your Phone Number

Social Media
How Content Drives Success

Websites
Create a Page in 10 Minutes

What's New!
Month by Month

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Gary Arndts: Award winning copywriter. Cleaning and restoration SEO expert, DIY website trainer, author and creator of the Internet marketing service firm, *BlueRaptor*.

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